

# 9th Annual NTCC/Beluthai Business Awards Ceremony

By Karin Frick

Every year, the NTCC and Beluthai host their "Awards Ceremony for Business Excellence". This year's ceremony held on the 11<sup>th</sup> October in the ballroom of the Conrad hotel in the presence of a very prestigious guest *Khun Abhisit Vejjejiva*, honored several outstanding corporations that have exhibited true excellence and innovation in their field, while at the same time maintaining high standards in corporate citizenship.

## The chosen Awards categories:

- Multinational company
- SME/Start-Up company
- Exporting company

The jury consisting of Dr Pakpachong Wattanasindhu (chair, Chulalongkorn University), Ian Woo (The Nation), Henk Kiks (B-Quik), Claude Vincent (Walloon Trade Commissioner) and Bert Cesar (NTCC and Beluthai) received a total of 9 nominations, from these 6 nominees were short listed and interviewed by at least 2 members of the Jury.

During the ceremony the proud winners of each category to receive a commemorative plaque were:

- **Hanky Panky Toys Thailand Ltd** winning the Award in the category of Export companies can be considered among the world market leaders in producing magic boxes with 99% of their components sourced in Thailand. All the products are developed in their Chonburi facilities. They also contribute to society by bringing many famous magicians over to Thailand.
- **Safecoms Network Security Consulting** winning the Start-Up company Award can be described as a fast growing and innovative company that have created a line of security products for SMEs. They also are strong advocates for the use of legal software.
- **Recreational Bangkok Biking Ltd** winning the Award for the most innovative SME Company organizes trips through unknown parts of Bangkok and donate to charities with money collected from fellow bikers.
- **Friesland Foods Foremost (Thailand) PCL** winning the Award in the category of multinational companies are a renowned market leader in dairy products in Thailand. They help the Thai community by helping farmers increase milk production and by taking good care of their employees, they were voted Platinum Brand.

This very enjoyable evening started with a cocktail reception followed by a wonderful dinner with each course dedicated to a different element. It was highlighted by the keynote address of Khun Abhisit Vejjejiva and many different shows and performances by Denise Minifield, The Dance Queens and Mrs Veyada Komarakul. During the whole evening the Royal Navy band played famous tunes from His Majesty the King's compositions.