

The Ninth Annual NTCC/Beluthai Business Awards Ceremony

By Karin Frick
karin@midas-pr.com



Left to Right: Abhisit Vejjajiva, Karin Frick, Bernard Collin and Nicholas Snow

Every year, the NTCC and Beluthai host their *Awards Ceremony for Business Excellence*. This year's ceremony was held on the 11th of October in the ballroom of the Conrad hotel in the presence of a very prestigious guest, *Khun Abhisit Vejjajiva*. It honored several outstanding corporations that have exhibited true excellence and innovation in their fields while at the same time maintaining high standards of corporate citizenship.

The chosen award categories were for Multinational Company, SME/Start-Up Company, and Exporting Company.

The jury consisting of Dr Pakpachong Wattanasindhu (Chair, Chulalongkorn University), Ian Woo (The Nation), Henk Kiks (B-Quik), Claude Vincent (Walloon Trade Commissioner) and Bert Cesar (NTCC and Beluthai) received a total of nine nominations. From these, six nominees were short-listed and interviewed by at least two members of the jury.

During the ceremony the proud winners of each category to receive a commemorative plaque were:

- **Hanky Panky Toys Thailand Ltd.** winning the award in the category of Export Companies. Hanky Panky Toys can be considered among the world's market leaders in producing magic boxes with 99% of their components sourced in Thailand. All of the products are manufactured in their Chonburi facilities. They also contribute to society by bringing many famous magicians to Thailand.

- **Safecom's Network Security Consulting** winning the Start-Up Company Award. Safecom's can be described as a fast-growing and innovative company that has created a line of security products for SMEs. They are also strong advocates for the use of legal software.

- **Recreational Bangkok Biking Ltd.** winning the award for Most Inno-

vative SME Company. This firm organizes trips through unknown parts of Bangkok and donates to charities with money collected from fellow bikers.

- **Friesland Foods Foremost (Thailand) PCL** winning the award in the category of Multinational Company. Friesland is a renowned market leader in dairy products in Thailand. They benefit the Thai community by helping farmers increase milk production and by taking good care of their employees. They were voted a Platinum Brand.

This very enjoyable evening started with a cocktail reception followed by a wonderful dinner with each course dedicated to a different element. It was highlighted by the keynote address of Khun Abhisit Vejjajiva and many different shows and performances by Denise Minifield, The Dance Queens and Mrs Veyada Komarakul. During the whole evening, the Royal Navy band played famous tunes from His Majesty the King's compositions.